

Maryland Energy Administration Style Guide

This style guide will help you determine the correct way to use Maryland Energy Administration's name and logo. If you have any questions please contact Communications Manager, [Kaymie Owen, CMP](#).

OFFICIAL NAME

Maryland Energy Administration (MEA) is our official state agency name. When referring to the organization always use the entire name of the organization: Maryland Energy Administration.

OFFICIAL LOGO

There are three distinct color versions of our approved logo. All other use is prohibited.

- 1: Full Color Horizontal Logo (use this version whenever possible)
- 2: Limited Color Horizontal Logo (for use if only 6 colors are available for printing)
- 3: Single Color Horizontal Logo



BRAND COLOR PALETTE

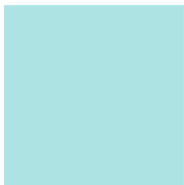
The color palette below contains the only colors* to be used with Maryland Energy Administration's logo and tagline.



P 108-7 C
P 7700 C



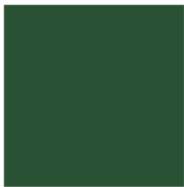
P 4-7 C
Pantone 115 C



P 121-3 C
P 317 C



Black



P 156-16 C
P 350 C



Red 032 CV
P 45-8 C

LOGO COLORS

Maryland Energy Administration's logo should be used in Full Color whenever possible. The Single Color logo can be used if only one color imprint is possible. Do not embellish the logo with shadows, bevels, patterns, or background images. Do not change the color or tone of the logo.

PROHIBITED USE

If you are using Maryland Energy Administration's logo in the manners shown below, discontinue use immediately.

